Sage
Bathing/incontinence care/meatal cleansing/female urine management

Standardize patient hygiene
Catheter-associated urinary tract infections (CAUTI)

CAUTIs are costly and difficult to prevent. Several factors can combine to increase the risk of infection including catheter use, basin bathing, and contaminated water. Approximately 12%-16% of hospitalized adult patients receive a catheter, and each day the catheter remains in place the risk of acquiring a CAUTI rises 3%-7%. The estimated total cost per year for CAUTI is $340-450 million. Basins have also been linked to hospital-acquired infections (HAIs). In a study analyzing basin sampling results of 1,103 basins from 88 hospitals across North America, “almost 2/3 of the bath basins studied were found to harbor at least 1 pathogen commonly associated with HAIs.” Hospital water systems have been identified in more than 29 studies as the source of serious waterborne HAIs.

Incontinence-associated dermatitis (IAD)

Incontinent patients are at an increased risk for developing IAD and that puts them at risk for also developing a pressure injury. Pressure injuries affect more than 2.5 million patients each year in the U.S. and the total annual treatment cost is estimated to be $11 billion.

Optimal care requires following guidelines regarding catheter use and reducing your patient’s exposure to risk factors that can contribute to infection.

What are the challenges to providing the best care?

**Inefficient process**

Multiple-step products require more time and aren’t always available or part of the workflow. Potential spills and clean-up also add time to the process.

**Inconsistent application**

The dosage and delivery process often varies greatly between nurses, units, and facilities.

**Lack of an effective alternative**

Following guidelines and protocols regarding catheter use is difficult when female patients need urinary management assistance.
Standardize your patient hygiene program

Our products can help you address the patient cleansing challenges of CAUTI & IAD. We provide you with innovative solutions that help standardize your patient hygiene protocol – efficiently, consistently, and safely.

All-in-one convenience
Save time and reach for just one product specifically designed to address your patient cleansing needs.

Hygienic alternative
No need to expose patients to cross-contamination infection risk using bacteria-infected bath basins or hospital water.

Consistent application
Our uniquely formulated Barrier Cream Cloths deliver everything you need to moisturize, treat, and protect your patient’s skin.

Proven efficacy
Our products are backed by over 50 published outcomes.

Improving the experience

“My skin is very sensitive to many cleaning products and I’ve had no reaction to this product. I’d highly recommend this to those needing simple, quick bodily bathing.”

– J. McKenzie (Alabama)

“Comfort Shield is excellent! My mom’s skin has no redness or sores since she started using it.”

– Wendie (Illinois)

97% of nurses surveyed say Sage Comfort Bath is convenient and easy to use.
Patient hygiene products: committed to quality

Our patient hygiene products are designed, manufactured, and distributed from a state-of-the-art facility equipped with the latest quality control systems that meet healthcare industry and FDA standards. Our commitment to helping you improve patient outcomes is clear. These innovative features make our products the right choice for you and your patients.

- **Insulated, resealable packaging**
  The only fully-wrapped, insulated cloth on the market. Washcloths stay warm throughout the bath (up to 30+ minutes) when warmed in our commercial-grade warmer.

- **Contains skin protectant plus cleansers, moisturizers, and deodorizers**
  The unique, dimethicone formula helps treat and prevent IAD; helps seal out wetness.

- **Flexible fit**
  The unique design of Primafit®, external urine management system, contours to patient anatomy, maintains shape, and stays in place for the duration of use.

- **Safe in contact with Foley catheters**
  Tested for functional compatibility with common latex and silicone Foley catheters, it also contains a non-antiseptic, pH-balanced solution.

- **All-in-one shampoo plus conditioner cap**
  The convenient and pre-moistened, fabric-lined cap helps eliminate mess and leaves hair fresh and clean.
Making an impact on patients’ lives

Partnering with us can make a real difference

Here’s the proof:

0 CAUTIs for 5 months

Removing basins reduces CAUTI risk factors
Basins were completely eliminated from two medical/surgical units and replaced with Comfort Bath. This reduced CAUTI rates to zero within one month and the rates remained at zero for five months.10

0% IAD or a HAPI

Barrier Cream Cloth helps prevent IAD and addresses hospital-acquired pressure injuries (HAPI)
A 2015 two-phase evaluation of 200 patients at high-risk for developing IAD and HAPI found that in those who received an intervention that standardized incontinence cleanup with a Barrier Cream Cloth following each incontinent episode, none developed IAD or a HAPI.11

CAUTI incidence reduction—73%

The impact of using PrimaFit in an effort to address CAUTI prevalence
On an 18-bed SICU, female patients were identified for early removal of indwelling urinary catheters during daily rounds. PrimaFit was initiated for female patients who remained incontinent after catheter removal.12

See the difference!13

Day 1
72-year-old patient with severely denuded, blistered skin and extreme pain from incontinence.

Day 4
After using Sage Barrier Cream Cloths, patient’s skin vastly improved; no discomfort.

*Results based on individual hospital and product use. Data provided by facility.
Let’s lower the risk of infection—together

Hospitals shouldn’t be a dangerous place. Lowering the threat of hospital-acquired infection and injury takes a concentrated and coordinated effort. Our comprehensive program of patient hygiene products helps you address the risk factors and improve patient outcomes.

Your bed-bound patients deserve the best possible care when it comes to:

- Bathing
- Incontinence care
- Meatal cleansing
- Female urine management

Our commitment to you

We believe building partnerships can deliver better outcomes. Our goal is to provide you with the products, training, education, and support you need to provide the best possible care for your patients.

Available resources include:

- Ongoing product and process in-servicing and education
- FocusRN — a free accredited learning portal with interactive Continuing Education modules
- Education through the Sage Speaker Program from clinical thought leaders
- Pre- and post-intervention assessments
- Focused clinical education through our Clinical Science Liaison Team

Protect your pipes

The Traptex® Plumbing Protection System can help change flushing behavior to stop wipes and non-flushables from entering and clogging your pipes. The result is fewer maintenance calls for clogs, equipment failures, and plumbing disasters.
Incontinence care

**Comfort Shield® Barrier Cream Cloths**
(3) Heavyweight cloths in easy-tear package
8.5" x 8.5"
90 packages/case
Reorder #7503
Medicare Reimbursement
HCPCS Code #A6250

**Comfort Shield Barrier Station**
with removable adhesive strips for wall-mounting near the bedside
24 stations/case
Reorder #7599

**Incontinence Clean-up Cloths**
(8) Cloths in peel and reseal package
8" x 8"
30 packages/case
Reorder #7505

**Comfort Bath®**
(8) Premium heavyweight washcloths/package
8" x 8"
44 packages/case
Reorder #7900

**Comfort Bath**
Fragrance-free
(8) Premium heavyweight washcloths/package
8" x 8"
44 packages/case
Reorder #7903

**Comfort Bath**
Fragrance-free
(5) Premium heavyweight washcloths/package
8" x 8"
48 packages/case
Reorder #7956

**Baby Comfort Bath**
Fragrance-free
(4) Premium heavyweight washcloths/package
6" x 8"
110 packages/case
Reorder #7907

Prepackaged bathing

**Essential Bath**
(8) Medium weight washcloths/package
8" x 8"
60 packages/case
Reorder #7800

**Essential Bath**
Fragrance-free
(8) Medium weight washcloths/package
8" x 8"
60 packages/case
Reorder #7803

**Essential Bath**
Fragrance-free
(5) Medium weight washcloths/package
8" x 8"
84 packages/case
Reorder #7856
**Bath Cloths**
Fragrance-free
(8) Standard weight washcloths/package
8” x 8”
88 packages/case
Reorder #7989

**Bath Cloths**
Fragrance-free
(5) Standard weight washcloths/package
8” x 8”
78 packages/case
Reorder #7959

**Bath Cloths**
(8) Standard weight washcloths/package
8” x 8”
88 packages/case
Reorder #7982

**Deodorant Clean-up**
(3) Medium weight washcloths/package
6” x 8.5”
100 packages/case
Reorder #7943

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**Hair care**

**Rinse-Free Shampoo Cap**
(1) Cap/package
40 packages/case
Reorder #7909

**M-Care Meatal Cleansing Cloths**
(2) Cloths/package
5.5” x 8”
168 packages/case
Reorder #7952

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**External urine management**

**PrimaFit® External Urine Management for Females**
(1) Device/package
40 devices/case
Reorder #5400

**Clean-up Cloths and PrimaFit External Urine Management System for Females**
(1) Package of (3) medium weight clean-up washcloths
(1) PrimaFit External Urine Management System for Females
40 systems/case
Reorder #5452

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**Hardware**

**Cart**
31.71” (shelf L)
17.71” (shelf D)
34.63” (cart H)
1 cart/case
Reorder #7932

**12-Count Warmer**
16.89” (H)
14.69” (W)
15.24” (D)
1 warmer/case
Reorder #7937

**28-Count Warmer**
18.39” (H)
27.56” (W)
15.39” (D)
1 warmer/case
Reorder #7939
Helping you drive change at your facility

Our CustomerOne Value Analysis Program measures, analyzes, and reports

Changing practice in healthcare involves lots of effort and above all else—data. You may know a change is needed, but you lack the evidence to gain acceptance. Evaluation is critical, but you may not have resources to gather, analyze, and report on your own. We can help. Our exclusive team of CustomerOne professionals is your expert resource for customized measurement and data analysis.

Let us help validate your success!
Your CustomerOne analyst has the expertise to generate reports customized to your needs. You’ll receive meaningful, actionable results that can be shared with decision-makers across your facility—all to drive change.
Simple interventions. **Extraordinary outcomes.**

We are your partner for proven prevention. Our market-leading products solve real healthcare problems and are backed by clinical evidence. Our products allow you to deliver essential patient care with confidence by addressing risk factors that can lead to infections, skin injury, and caregiver injuries.

**We are driven to solve real problems and make healthcare better for you and your patients.**

Find our nurse trusted products at [shopsageproducts.com](http://shopsageproducts.com) or call **800 323 2220**

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**References:**
11. Hall, K. and Clark, R. (2015 Jul.). A Prospective, Descriptive, Quality Improvement Study to Decrease Incontinence-Associated Dermatitis and Hospital-Acquired Pressure Ulcers Ostomy Wound Mgmt, 61:(7); 26-30.